

# Fishing Rod Repair & Restoration

## Salmon Down Rigger Rods



Shown is an 8-1/2 foot rod for 17 to 30 lb line. The guides are spiraled around the blank and spaced for rod stability and proper loading under all conditions. This also shows Joe's best friend, wife, and fishing buddy Jane.

## Single Action Salmon Mooching and Jigging Rods



This style of rod is among the favorites for fishing B.C. Canada coastal waters. The rods are 9 1/2 and 10 1/2 ft long and will take 15 to 20 lb lines. They are often fished with 10 or 12 lb lines with light tackle for Coho and the heavier lines for Chinook (Tyees). Each rod is designed for the customer's length and action preferences. A large selection of blank manufacture's and lengths and actions are available.

## Halibut Rods



Here are three Halibut/Sturgeon Rods. These rods are designed to be stable under all load conditions. The following picture shows the lighter rod being used to jig, hook, and land Halibut from 500 ft. deep. The guides are placed on the rods using a spiral placement and spacing that provides stability and proper loading of the rod blank under all load conditions. Spiral placement eliminates any jerking rotation of these rods when the reel is cranked under load.

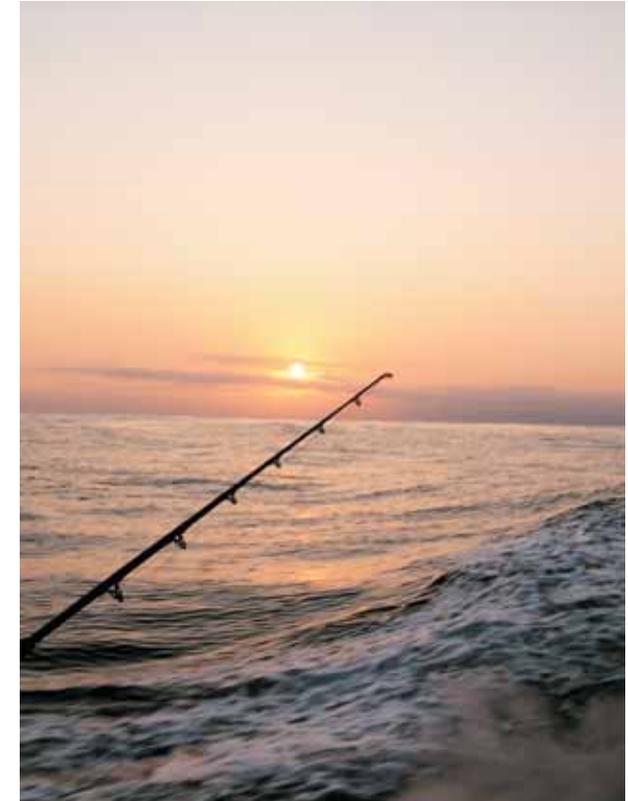
## Hold On Joe!



**HIS ROD SHOP**  
Building Quality Custom Fishing Rods  
Fishing Rod Repair & Restoration

**Joe Kassuba**

I can do all things through Christ who strengthens me 509-582-9030  
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**Building Quality Custom  
Fishing Rods For Fishing  
Around The Globe!**



# HIS ROD SHOP Custom Fishing Rods

Fishing rods and fishing are one of my passions. I have been designing and building fishing rods since 1975 along with repair, modifying and restoring them. My experience has resulted in an intimate knowledge of the construction of rod blanks and the components used for making fresh and saltwater fishing rods. My custom rods have reel seats, butt grips and fore grips that customers are proud to own and fish with. I can design a custom rod to fit your needs and cost target.

If you need a lightweight fly rod for trout fishing or a Spey fly rod big river fishing, I can design and build one that will be just what you desire. Perhaps your need is a custom spinning or level wind fishing rod for Bass, Trout, Walleyes, Sturgeon, Steelhead, Salmon or Halibut. I welcome your inquiry and would enjoy an opportunity to supply you with more detailed information about a custom fishing rod of your interest.

My custom rods and repairs have been proven over the years while fishing the great waters of the northwest and the West Coast of Vancouver Island in British Columbia.

I design and build a series of lightweight fiberglass spinning rods for children. These make great gifts for that special child in your life. You will get the pleasure of taking a kid fishing and I will have the pleasure of building their rod.

I do repair and servicing for most type of reels. Rod restoration is another facet of my business. I repair and restore cork handles. Perhaps you need one or more rod guides rewound or replaced.

Give me a call or send me an email telling me what your interests or needs are for fishing rods. I will do my best to answer with the information you request.

On the next few pages are some action pictures of my custom rods. Thanks for taking time to view my brochure.

Joe Kassuba, Rod Designer

## Fly Rods



A few rods that have fished the great northwest waters. Fly rods ranging from 4 to 9 weights and lengths from 7 1/2 to 10 feet. Yours could be here too. Blanks and designs available from 2 weight.

## Spey Rod

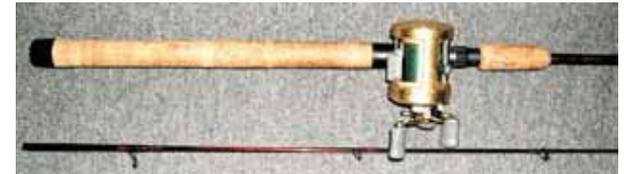


This is a custom 15 ft 4 inch, 10 weight Spey Rod designed and built using a Sage blank. Some of the features requested by the customer was a longer fore grip and for the rod to be lengthened slightly. Spey rod casting is a unique technique all its own! Designs available for all lengths and blanks. Blanks are available from all manufacturers.

## Fishing Partners

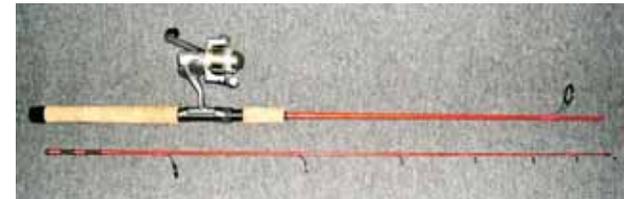


## Steelhead / Salmon Rods



This rod is built using a Rainshadow blank. It has been used for steelhead drift and bobber fishing. It has also been used to fish Salmon in BC, especially Coho's. It is a fun rod using an 8 or 10 lb. line. It has a 14-1/2 inch butt grip and can take two sizes of reels.

## Children Rods



These rods are designed and built using a tough light fiberglass blank. The colors vary for each child's preference. Handles and reel seats are designed to fit each child.